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Refer to guidance notes for completion of each section of the specification.

Module Code:	BUS685
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Module Title:	Building A Sustainable Organisation
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Level:	6	Credit Value:	20
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Cost Centre(s):	GABP	JACS3 code:	N000/100079
		HECoS code:	

Faculty	Faculty of Social & Life Sciences	Module Leader:	Dr. Rajendra Kumar
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Scheduled learning and teaching hours	24 hrs
Supervised learning eg practical classes, workshops	48 hrs
Total contact hours	72 hrs
Guided independent study	128 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Business Studies	✓	<input type="checkbox"/>

Pre-requisites
None

Office use only	
Initial approval: 24/04/2020	Version no: 1
With effect from: 24/04/2020	
Date and details of revision:	Version no:

Module Aims	
<p>This module provides students with intermediate and advanced conceptual and practical learning in entrepreneurship and innovation in different specialist sectors. Through a mix of study activities and self-selected experiential projects participants will develop independent research and online collaborative skills necessary to engage in enterprise and innovation practices in new and existing organisations. The module encourages the student to do so by articulating how entrepreneurship and innovation can be used to satisfy individual goals, while contributing to solving societal problems in an ethical and sustainable manner.</p>	

Module Learning Outcomes - at the end of this module, students will be able to	
1	Develop a critical understanding of the definitions of sustainability and its impact on creating long term competitive advantages for organizations
2	Critically evaluate roles and responsibilities of sustainable strategic managers and understand how to apply tools of strategic business management to problems of sustainability.
3	Negotiate, influence, and agree roles and rewards within founder teams in entrepreneurial and business settings, doing so in a legitimate ethical manner
4	Appropriately plan and solve problems in entrepreneurial and innovative settings
5	Deploy effective networking and persuasive communication skills and critically evaluate the attributes and capabilities for business success in a complex and changing environment

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
<i>Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.</i>	
CORE ATTRIBUTES	
Engaged	N/A
Creative	N/A
Enterprising	N/A
Ethical	I
KEY ATTITUDES	
Commitment	N/A
Curiosity	I
Resilient	I
Confidence	I
Adaptability	I
PRACTICAL SKILLSETS	
Digital fluency	I
Organisation	N/A
Leadership and team working	I
Critical thinking	N/A

Emotional intelligence	
Communication	
Derogations	
None	

Assessment:			
Indicative Assessment Tasks: <i>Guidance: please ensure you add indicative word count and durations within the narrative body of this section</i>			
Individual report – 1000 words			
An individual piece of report where the students need to present a report to the management of their respective organisations’ stressing on the importance of innovation to gain competitive advantage and business sustainability.			
Individual case study analysis – 2000 words			
This is an individual report where students will be provided with a business case study closely related to a small or a start-up business. Students will be expected to source and evaluate the facts, identify key issues and logically put forward a sustainable business plan evidenced by appropriate models, theories and business examples.			
Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	LO1, LO4	Report	30
2	LO2, LO3, LO4, LO5	Individual case study analysis	70

Learning and Teaching Strategies:
A variety of teaching approaches is used, including lectures, seminars, case analysis, teamwork and extensive use of electronic resources for guided research.

Syllabus outline:
<p>Societal impacts of business, entrepreneurship and innovation</p> <p>Core theories, concepts and frameworks of innovation and business</p> <p>Strategy, process and operations of enterprises</p> <p>Business Planning and the Business Model</p> <p>Impact of innovation on business and society</p> <p>Researching business and innovation</p> <p>Sustainable enterprise challenge</p> <p>Risk Management</p> <p>Ethics and sustainability</p> <p>Responsibilities of managers and employees within particular types of sustainable enterprises and innovations</p>

Indicative Bibliography:

Essential reading

- Blowfield, M. (2013). *Business and Sustainability*. Oxford University Press
- Caradonna, J.L. (2016) *Sustainability*. Oxford University Press

Other indicative reading

- Crane, A. and Matten, D. (2015). *Sustainability in the Age of Globalization* (4th ed). OUP Oxford.
- Gonzalez-Perez, M. and Leonard, L. (2013) *International Business, Sustainability and Corporate Social Responsibility: 11 (Advances in Sustainability and Environmental Justice)* Emerald Group Publishing Limited
- Hirsch, R.D. and Kearney, C. (2013). *Managing Innovation and Entrepreneurship*. Sage Publications.
- Lindgreen, A., Vallaster, C., Maon, F. and Yousafzai, S. (2018) *Sustainable Entrepreneurship: A Research Anthology*, Routledge
- Tidd, J. and Bessant, J. (2013) *Managing Innovation: Integrating Technological, Market and Organizational Change* 5th Edn. John Wiley and Sons

Journals

- Journal of International Entrepreneurship
- International Journal of Entrepreneurship and Innovation
- The Journal of Business, Entrepreneurship & the Law
- Competence, Governance & Entrepreneurship
- Entrepreneurship Theory and Practice

ONLINE RESOURCES

- [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1467-8691](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-8691)
- <http://www.inderscience.com/jhome.php?jcode=ijeim>
- <http://www.inderscience.com/jhome.php?jcode=ijesd>
- <http://www.inderscience.com/jhome.php?jcode=ijsd>
- <https://www.journals.elsevier.com/international-journal-of-sustainable-built-environment/>
- <https://www.journals.elsevier.com/journal-of-innovation-and-knowledge/>
- <https://www.sciencedirect.com/journal/journal-of-product-innovation-management>
- <http://www.worldscientific.com/worldscinet/ijim>